



Public Service of Colorado (PSCo) Preliminary 2011 DSM Savings & Annual Goals

Programs	1st Quarter 2011 (cumulative through 3/31/11)								2nd Quarter 2011 (cumulative through 6/30/11)								2011 Total Electric Targets & Gas Goals From 2011 DSM Plan (filed 3/11)								
	Net Gen kW	Net Gen kWh	Electric Spending	CO2 Avoided by Electric Savings (tons)	SO2 Avoided by Electric Savings (lbs)	Net Dth	Gas Spending	CO2 Avoided by Gas Savings (tons)	Net kW	Net Gen kWh	Electric Spending	CO2 Avoided by Electric Savings (tons)	SO2 Avoided by Electric Savings (lbs)	Net Dth	Gas Spending	CO2 Avoided by Gas Savings (tons)	Net Gen kW	Net Gen kWh	Electric Budget	CO2 Avoided by Electric Savings (tons)	SO2 Avoided by Electric Savings (lbs)	Net Dth	Gas Budget	CO2 Avoided by Gas Savings (tons)	
Business																									
Compressed Air Efficiency	56	672,045	\$171,800	382	168	na	na	na	215	1,587,300	\$386,284	902	397	na	na	na	712	4,639,364	\$1,100,762	2,637	1,160	na	na	na	
Cooling Efficiency	212	122,735	\$200,043	70	31	na	na	na	818	1,110,149	\$1,312,255	631	278	na	na	na	2,941	7,809,971	\$3,567,538	4,440	1,952	na	na	na	
Custom Efficiency	41	41,625	\$385,765	24	10	1,302	\$52,898	79	123	1,238,771	\$628,254	704	310	3,859	\$125,853	233	1,595	8,682,818	\$2,224,028	4,936	2,171	9,637	\$476,763	581	
Data Center Efficiency	-	-	\$71,317	-	-	na	na	na	-	-	\$178,924	-	-	na	na	na	383	3,972,363	\$840,317	2,258	993	na	na	na	
Energy Management Systems	27	1,611,164	\$191,116	916	403	934	\$13,121	56	106	5,263,940	\$492,670	2,993	1,316	1,094	\$22,509	66	82	7,327,993	\$1,581,520	4,166	1,832	2,245	\$86,000	135	
Heating Efficiency	na	na	na	na	na	8,995	\$272,781	542	na	na	na	na	na	19,911	\$868,396	1,201	na	na	na	na	na	na	44,012	\$1,534,345	2,654
Lighting Efficiency	2,126	9,181,000	\$1,141,506	5,219	2,295	na	na	na	6,547	29,834,920	\$3,569,743	16,961	7,459	na	na	na	11,891	48,120,245	\$7,058,063	27,356	12,030	na	na	na	
Motor & Drive Efficiency	792	5,208,585	\$826,155	2,961	1,302	na	na	na	1,863	11,441,735	\$2,158,092	6,505	2,860	na	na	na	3,616	20,385,702	\$2,889,440	11,589	5,096	na	na	na	
New Construction	118	209,673	\$444,935	119	52	3,820	\$67,094	230	1,016	3,376,088	\$1,340,256	1,919	844	7,834	\$221,518	472	7,033	26,582,420	\$7,039,703	15,112	6,646	17,532	\$321,098	1,057	
Process Efficiency	83	941,500	\$128,189	535	235	-	\$3,153	-	694	5,132,109	\$692,417	2,918	1,283	-	\$6,744	-	1,231	7,782,869	\$1,197,706	4,425	1,946	4,301	\$123,332	259	
Recommissioning	63	1,310,072	\$144,688	745	328	-	\$7,486	-	202	3,174,101	\$550,356	1,804	794	2,496	\$32,953	151	481	4,999,877	\$1,181,825	2,842	1,250	2,199	\$72,967	133	
Segment Efficiency	-	-	\$39,398	-	-	-	\$3,036	-	21	1,185,736	\$245,941	674	296	-	\$9,539	-	897	6,614,412	\$1,751,712	3,760	1,654	3,627	\$55,661	219	
Self-Directed Custom Efficiency	-	-	\$31,134	-	-	na	na	na	271	1,455,384	\$235,455	827	364	na	na	na	1,232	5,625,816	\$1,014,859	3,198	1,406	na	na	na	
Small Business Lighting	467	2,128,000	\$595,297	1,210	532	na	na	na	1,772	6,950,176	\$1,497,457	3,951	1,738	na	na	na	1,268	4,626,514	\$3,350,397	2,630	1,157	na	na	na	
Standard Offer	335	1,954,808	\$307,324	1,111	489	-	\$6,161	-	335	1,954,808	\$403,744	1,111	489	-	\$13,989	-	2,087	4,536,030	\$1,536,658	2,579	1,134	1,181	\$25,166	71,210	
Business Subtotal	4,320	23,381,207	\$4,678,666	13,292	5,845	15,051	\$425,729	908	13,983	73,705,217	\$13,691,849	41,901	18,426	35,194	\$1,301,500	2,122	35,447	161,706,399	\$36,334,530	91,930	40,427	84,734	\$2,695,332	5,109	
Residential																									
Energy Efficient Showerheads	-	-	\$145	-	-	-	\$2,332	-	-	508,949	\$46,684	289	127	13,839	\$262,743	834	-	1,033,159	\$95,589	587	258	25,297	\$292,221	1,525	
ENERGY STAR New Homes	45	332,237	\$142,885	189	83	18,724	\$770,119	1,129	122	670,350	\$313,074	381	168	34,196	\$1,617,900	2,062	45	401,622	\$245,845	228	100	39,618	\$2,207,711	2,389	
Evaporative Cooling Rebate	297	126,811	\$98,245	72	32	na	na	na	945	348,706	\$329,162	198	87	na	na	na	3,194	1,567,480	\$1,517,260	891	392	na	na	na	
Heating System Rebate	na	na	na	na	na	23,317	\$491,370	1,406	na	na	na	na	na	28,759	\$698,586	1,734	na	na	na	na	na	54,093	\$1,284,228	3,262	
High Efficiency Air Conditioning	156	125,672	\$203,472	71	31	na	na	na	369	295,543	\$473,087	168	74	na	na	na	2,548	2,181,463	\$1,940,949	1,240	545	na	na	na	
Home Lighting & Recycling	1,500	12,632,981	\$288,084	7,182	3,158	na	na	na	6,315	52,428,264	\$1,450,648	29,805	13,107	na	na	na	6,686	55,746,536	\$3,790,461	31,692	13,937	na	na	na	
Home Performance with ENERGY STAR	3	14,643	\$23,249	8	4	231	\$45,634	14	8	32,419	\$32,548	18	8	1,200	\$64,841	72	29	153,298	\$59,270	87	38	4,980	\$177,733	300	
Insulation Rebate	622	541,092	\$68,532	308	135	39,046	\$575,103	2,354	1,498	756,803	\$91,957	430	189	55,158	\$808,818	3,326	161	193,812	\$23,809	110	48	24,063	\$490,372	1,451	
Refrigerator Recycling	62	468,126	\$114,961	266	117	na	na	na	114	861,202	\$309,850	490	215	na	na	na	138	1,016,471	\$488,928	578	254	na	na	na	
School Education Kits	-	-	\$1,328	-	-	-	\$1,326	-	-	-	\$353,683	-	-	-	\$455,369	-	109	2,193,015	\$571,975	1,247	548	14,740	\$523,824	889	
Water Heating Rebate	na	na	na	na	na	1,837	\$55,497	111	2	13,955	\$4,969	na	na	3,230	\$101,421	195	59	519,966	\$118,982	296	130	7,488	\$161,370	452	
Saver's Switch	945	13,921	\$448,919	8	3	na	na	na	4,168	48,893	\$2,240,638	28	12	na	na	na	20,085	296,038	\$12,859,703	168	74	na	na	na	
Residential Subtotal	3,630	14,255,483	\$1,389,821	8,104	3,564	83,155	\$1,941,381	5,014	13,541	55,965,084	\$5,646,298	31,808	13,988	136,382	\$4,009,678	8,223	33,055	65,302,859	\$21,712,770	37,125	16,326	170,279	\$5,137,459	10,267	
Low-Income																									
Easy Savings Energy Kits	-	-	\$5,108	-	-	-	\$12,744	-	-	-	\$145,993	-	-	-	\$156,186	-	437	7,579,429	\$758,578	4,309	1,895	30,597	\$677,008	1,845	
Multi-Family Weatherization	-	-	\$7,574	-	-	-	\$3,062	-	-	-	\$17,106	-	-	-	\$16,759	-	43	504,571	\$164,619	287	126	6,788	\$602,448	409	
Non-Profit Energy Efficiency	40	135,498	\$68,973	77	34	2,350	\$71,890	142	84	350,417	\$116,164	199	88	3,223	\$156,783	194	68	722,935	\$312,843	411	181	6,972	\$658,920	420	
Single-Family Weatherization	68	599,656	\$303,236	341	150	5,803	\$296,410	350	104	2,199,790	\$860,764	1,251	550	21,148	\$926,432	1,275	333	4,261,979	\$1,141,385	2,423	1,065	33,171	\$2,465,171	2,000	
Low-Income Subtotal	108	735,154	\$384,890	418	184	8,153	\$384,107	492	188	2,550,207	\$1,140,027	1,450	638	24,371	\$1,256,161	1,469	881	13,068,915	\$2,377,425	7,430	3,267	77,528	\$4,403,546	4,675	
Direct Subtotal	8,058	38,371,844	\$6,453,377	21,814	9,593	106,359	\$2,751,217	6,413	27,712	132,220,508	\$20,478,174	75,159	33,052	195,947	\$6,567,339	11,815	69,383	240,078,173	\$60,424,725	136,484	60,020	332,541	\$12,236,337	20,051	
Indirect																									
Education/Market Transformation																									
Business Energy Analysis	na	na	\$183,142	na	na	na	\$37,478	na	na	na	\$371,789	na	na	na	\$58,049	na	na	na	\$1,045,914	na	na	na	\$190,109	na	
Customer Behavioral Change - Business	na	na	\$31,441	na	na	na	\$16,924	na	na	na	\$65,319	na	na	na	\$40,359	na	na	na	\$153,756	na	na	na	\$69,324	na	
Customer Behavioral Change - Residential	na	na	\$209,935	na	na	na	\$206,968	na	na	na	\$447,115	na	na	na	\$408,929	na	na	na	\$982,682	na	na	na	\$918,294	na	
Residential Home Energy Audit	na	na	\$131,178	na	na	na	\$145,682	na	na	na	\$270,888	na	na	na	\$305,110	na	na	na	\$602,313	na	na	na	\$697,548	na	
Education/Market Transformation Subtotal	na	na	\$555,697	na	na	na	\$407,052	na	na	na	\$1,155,111	na	na	na	\$812,446	na	na	na	\$2,784,665	na	na	na	\$1,875,275	na	
Planning and Research																									
DSM Planning & Administration	na	na	\$100,632	na	na	na	\$28,094	na	na	na	\$197,273	na	na	na	\$49,792	na	na	na	\$283,167	na	na	na	\$166,721	na	
Program Evaluations	na	na	\$22,430	na	na	na	\$29,953	na	na	na	\$94,608	na	na	na	\$164,400	na	na	na	\$265,162	na	na	na	\$665,162	na	
Measurement & Verification	na	na	\$1,693	na	na	na	\$238	na	na	na	\$-23,493	na	na	na	\$588	na	na	na	\$79,142	na	na	na	\$39,188	na	
DSM Market Research	na	na	\$79,473	na	na	na	\$60,577	na	na	na	\$87,138	na	na	na	\$66,324	na	na	na	\$263,245	na	na	na	\$263,243	na	
DSM Product Development																									
Product Development - General	na	na	\$56,729	na	na	na	\$17,380	na	na	na	\$112,609	na	na	na	\$40,667	na	na	na	\$950,056	na	na	na	\$365,638	na	
Central AC Tune-Up Pilot	-	-	\$21,347	\$0	\$0	-	\$0	-	-	-	\$22,186	-	-	-	\$0	-	254	262,783							